



BEIJING INTERNATIONAL RADIO TV & FILM EXHIBITION

JULY 22-26
CIEC BEIJING CHINA

HOSTED BY:
China Broadcasting International Economic & Technical Cooperation

BIRTV IN NUMBERS

The Official State-designated
Broadcasting & Film Technology
Exhibition Since 1987

Who's Here

Total Attendees: **57,000**



50,000m²
Exhibition
Space



10+
Symposium
Sessions

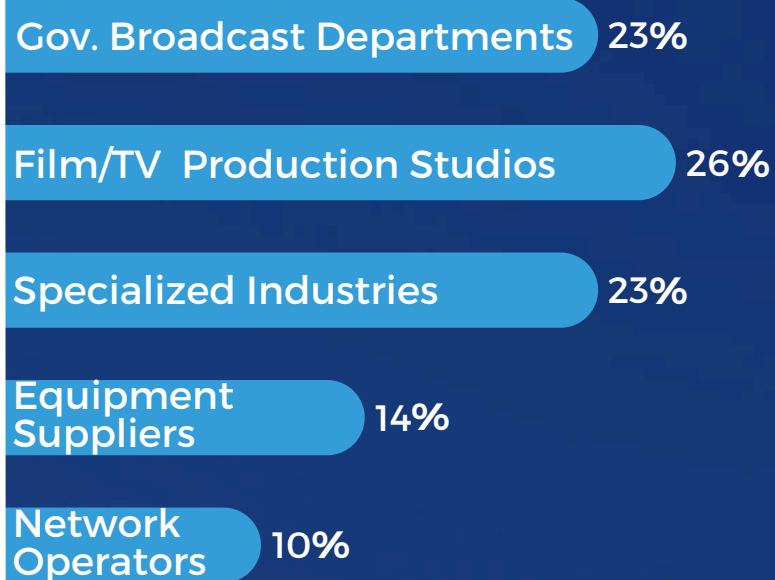


100+
Keynotes by
Innovators



200+
Accredited
Journalists

Buyer Intelligence



40%
International
Companies from
20+
Countries

FROM LENS TO LIVING ROOM
BIRTV DELIVERS
END-TO-END BROADCAST ECOSYSTEM



Acquisition



Production



Transmission



Playout



Devices




Security



Storage



Supported by  iabm

EXPLORE THE FULL SPECTRUM OF BROADCASTING & FILM

From Studio Workflows to Streaming Economics
Your Complete Tech Blueprint



HALL 1A/2A

FILM SHOOTING/PRODUCTION/DISTRIBUTION
/SCREENING | FILM FULL INDUSTRY CHAIN



HALL 1B/2B

TELEVISION/AUDIO SOLUTIONS | LIGHTING |
SIGNAL TRANSMISSION & COVERAGE | ESPORTS



HALL 2 / 3

AUDIO-VIDEO PRODUCTION | AV ELECTRONICS |
VR/AR/MR | STREAMING | METAVERSE



HALL 4 / 5

4K 8K UHD | AI MEDIA SOLUTIONS | CLOUD & BIG
DATA | MEDIA CONVERGENCE



HALL 6 / 7

CONTENT | 5G NETWORKS | OTT / IPTV |
INTERNET SERVICES | NRTA / CMG PAVILION



HALL 8

SMART SYSTEMS | IP MEDIA EVOLUTION |
IMAGING ARCHITECTURES | AI-DRIVEN
CAPTURE SYSTEMS



OUTDOOR

IN-VEHICLE MEDIA SYSTEMS | BROADCAST
OB VANS | HEAVY-DUTY PRODUCTION RIGS



CONFERENCE CENTRE



CHINA INTERNATIONAL EXHIBITION CENTER (CIEC)

KEYNOTE SPEECH



INDUSTRY
LEADERS



POLICY
MAKERS



GLOBAL MEDIA
STAKEHOLDERS

July 22 · 9 AM - 5 PM

Beijing International Hotel Convention Center



The keynote speech serves as a dynamic platform bridging innovation, policy, and global collaboration in the broadcasting and audiovisual industry.

This year's event dives into the transformative potential of New Productive Forces technologies reshaping media creation, distribution, and consumption.



EXPLORE
BENCHMARK PRODUCTS

BIRTV AWARD 2024

BIRTV AWARD serves as a
flagship program of the
Exhibition.



Widely recognized as an
industry benchmark, it has
garnered significant industry
attention and unanimous
acclaim.



CONFERENCE

July 23-26
CIEC Conference Centre

The topics will focus on cutting-edge innovations in audiovisual entertainment and media technologies. The events will bring together leaders, experts, and key professionals from government agencies, broadcasting & television media organizations, domestic and international technology enterprises, as well as the research institutions to jointly explore the latest advancements in content and technologies for the broadcasting and audiovisual industry.



Core Value



INTERNATIONAL EXCHANGE ACTIVITIES

- BIRTV-ABU AI Forum
- China-Africa All-Media
Capability Enhancement Symposium
- BIRTV Diplomatic Media
Audio-Visual Experience Day



SCAN FOR EXPO

APPLY FOR SPACE

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BIRT (Beijing International
Radio, TV & Film Exhibition)
under the joint guidance of:



National Radio and
Television Administration
(NRTA)



China Media
Group
(CMG)